

# YOU'RE INVITED, NEIGHBOUR

## LAFARGE BROOKFIELD PLANT OPEN HOUSE

Wednesday, September 18, 2019

5:00 pm - 7:00 pm

87 Lafarge Cement Plant Rd., Brookfield, NS

### **FREE FAMILY BBQ**

Tours of the new, lower emission facility and scrap-tire project  
*(closed toe shoes/boots required, personal protective equipment provided)*

Free Scrap Tire Amnesty

– bring your old passenger or light truck tires to be recycled as fuel  
*(maximum of 4 tires per household, no rims, larger commercial tires not accepted)*



## The Low Carbon Energy Project

Lower carbon, locally sourced fuels will bring environmental, community and economic benefits to our cement facility in Brookfield. In addition to creating new jobs in our community, these fuels will reduce greenhouse gas emissions by roughly 30% for every tonne of coal replaced and NOx emissions by 10-15%. No significant adverse effects are expected, emissions from fossil fuel mining and processing are conserved and results will be measured and shared by world-class scientists.

## Who we are

The Lafarge Brookfield Cement Plant manufactures Portland cement, a fine powder that is the primary ingredient in concrete. It is the only operating plant of its kind in Atlantic Canada and currently employs over 70 people. Nationally, Lafarge has committed to a 40% reduction in carbon by 2030 over 1990 levels and has already achieved a 20% reduction. In Brookfield, 30-35% of our fuels are already from lower carbon sources. Our scrap tire initiative will increase that to an industry-leading level of 50%.



[LafargeBrookfield.com](http://LafargeBrookfield.com)